



## *RAFFLE*

*Play, laugh...  
...learn, grow!*

### **'Love Local' Raffle**

A love local raffle is aimed to raise money for our kinder's and preschool's whilst simultaneously supporting our local towns and businesses. An organised raffle takes a level of organisation and co-ordination, so we have put together a few points for you to consider.

#### **1. Budget**

A budget for prize buying needs to be set for this raffle. Using committee funds, come up with a feasible and profitable budget to spend on local prize and voucher buying. If you wish to advertise your raffle, advertisement and promotional fees should also be taken into consideration in the budget, also.

#### **2. Gift Buying**

Ensure that all prizes for the raffle are bought locally. Previous gifts that have been bought for raffles include vouchers for local shops and restaurants, vouchers for a local excursion, gifts from a local store or clothing store, food packages from local butchers, bakers and delis. You can decide if there is one big winner of all the prizes or multiple smaller winners.

#### **3. Community Engagement**

To reach more engagement on your raffle and in turn, sell more raffle tickets, reach out to all community groups and local businesses to spread the word. Hang posters in shop windows and ensure people are talking about the raffle and the cause it is supporting.

#### **4. Raffle Tickets**

You can set up online raffle tickets for your fundraising to make it easier to track. Use: [Online Raffle tickets | RaffleLink](#).

#### **5. Promotion**

Utilise GRPSA's marketing/graphic design personnel to help with any advertising or promotional needs. Also make use of social media and local newspapers. Local newspapers will often print articles or ads for free if they have the space or if its community-based news. Previous promotion included handing out of flyers, letters to parents, community groups and residents, social media advertising and paid advertising.